

**RESEARCH FOR THE BENEFITS OF COMMUNITIES –
ENHANCING UBC'S KNOWLEDGE EXCHANGE CAPACITY**

Karine Souffez, Associate Director, Knowledge Exchange



Webinar Series brought to you by
Community-Based Research Canada



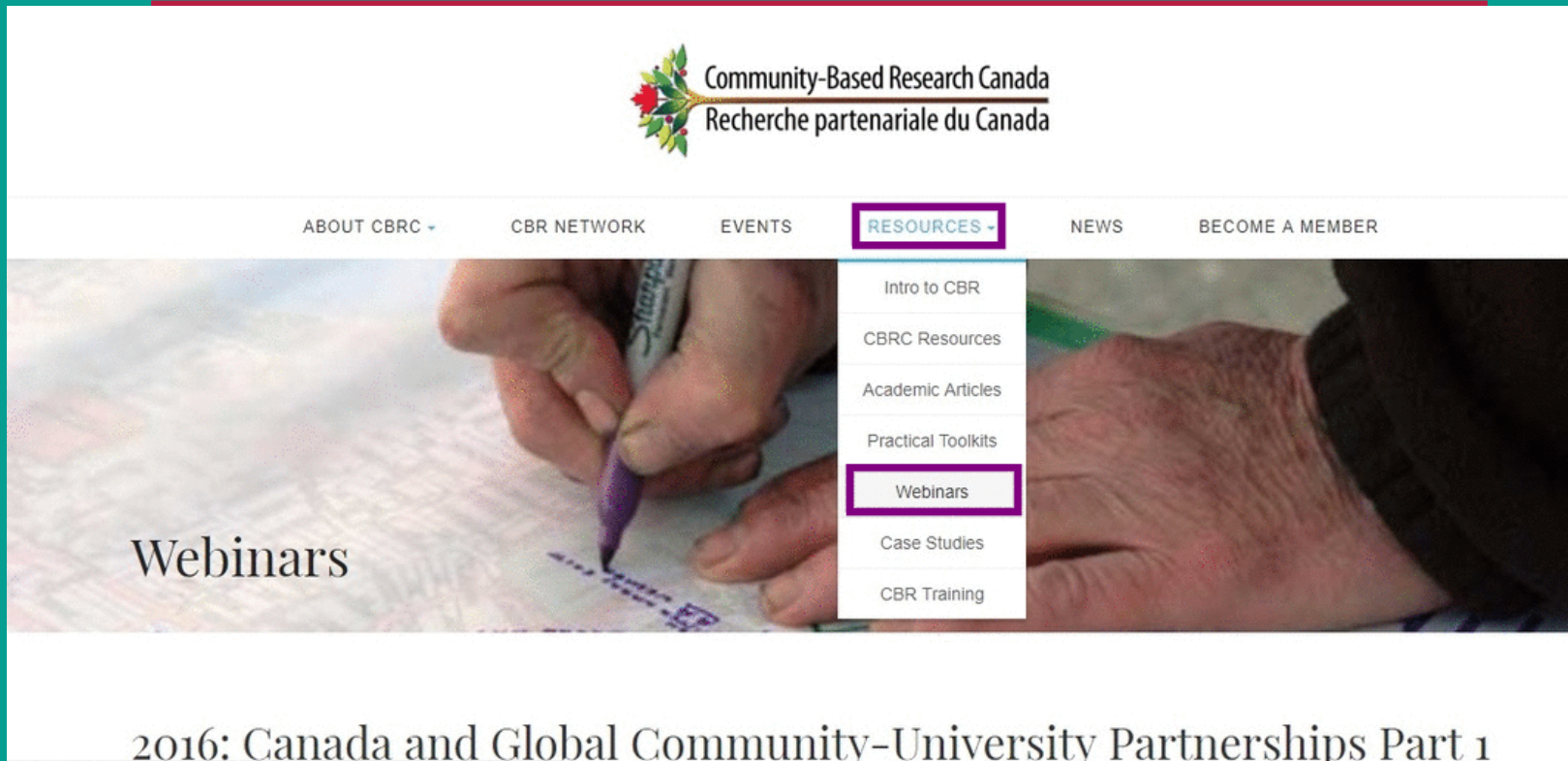
Community-Based Research Canada
Recherche partenariale du Canada

Presenter



Karine Souffez
Associate Director,
Knowledge Exchange

WEBINAR RECORDINGS



The image shows a screenshot of the Community-Based Research Canada website. At the top, the logo features a stylized tree with red and green leaves, followed by the text "Community-Based Research Canada" and "Recherche partenariale du Canada". Below the logo is a navigation menu with the following items: "ABOUT CBRC", "CBR NETWORK", "EVENTS", "RESOURCES", "NEWS", and "BECOME A MEMBER". The "RESOURCES" menu item is highlighted with a purple border. A dropdown menu is visible under "RESOURCES", listing the following options: "Intro to CBR", "CBRC Resources", "Academic Articles", "Practical Toolkits", "Webinars", "Case Studies", and "CBR Training". The "Webinars" option is highlighted with a purple border. Below the navigation menu is a large banner image showing hands writing on a document. The word "Webinars" is overlaid on the left side of the banner. Below the banner, the text "2016: Canada and Global Community-University Partnerships Part 1" is displayed.

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ABOUT CBRC ▾ CBR NETWORK EVENTS **RESOURCES ▾** NEWS BECOME A MEMBER

Intro to CBR
CBRC Resources
Academic Articles
Practical Toolkits
Webinars
Case Studies
CBR Training

Webinars

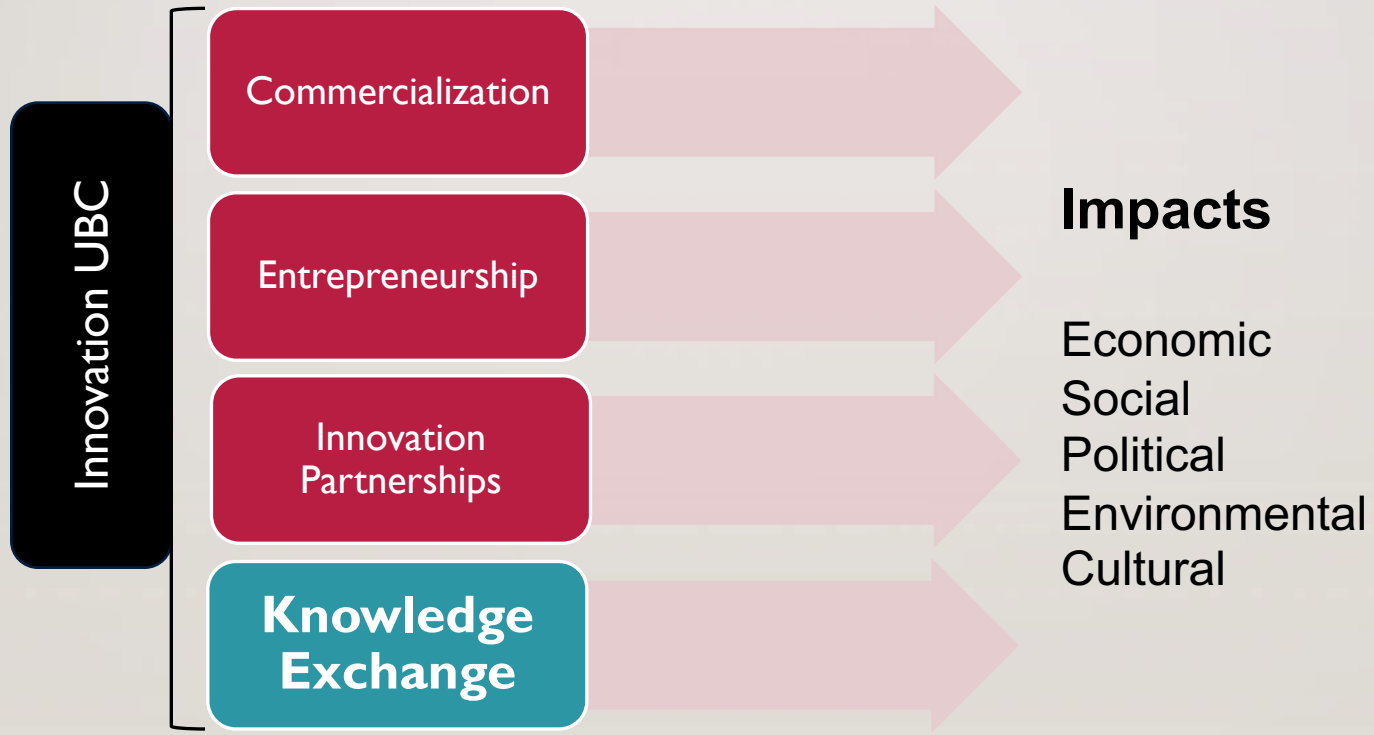
2016: Canada and Global Community-University Partnerships Part 1

www.communityresearchcanada.ca/webinars

UBC KNOWLEDGE EXCHANGE UNIT

- Created in November 2018
- Office of the Vice-President Research & Innovation
- Part of Innovation UBC

UBC research & scholarship



OUTLINE



- WHY a knowledge exchange unit?
- WHAT is knowledge exchange?
- HOW to achieve our goals?



WHY?

WHY?

Drivers

Public expectations

Funding agencies requirements

UBC Strategic Plan

Benefits to researchers



**Increase the positive
impacts of research for the
benefit of communities**



INFORM POLICY CHANGE ON HOUSING



UBC School of Population and Public Health's Dr. Paul Kershaw winning Government of Canada national award of excellence for "Knowledge to Action" on housing



ENHANCE THE HEALTH, MOBILITY AND SOCIAL CONNECTEDNESS OF OLDER ADULTS IN BC



Credit: Active Aging Research Team, Centre for Hip, Health and Mobility



DEVELOPING A DICTIONARY APP TO SUPPORT INDIGENOUS LANGUAGE REVITALIZATION



Aidan Pine collaborated with Gitksan speaker Thelma Blackstock on his [language revitalization projects](#).



innovation UBC

MORE RESEARCH IMPACT STORIES



Co-creating a shared vision for Canada's oceans



You had me at "how can I help?"



"We all have things we need to unload"



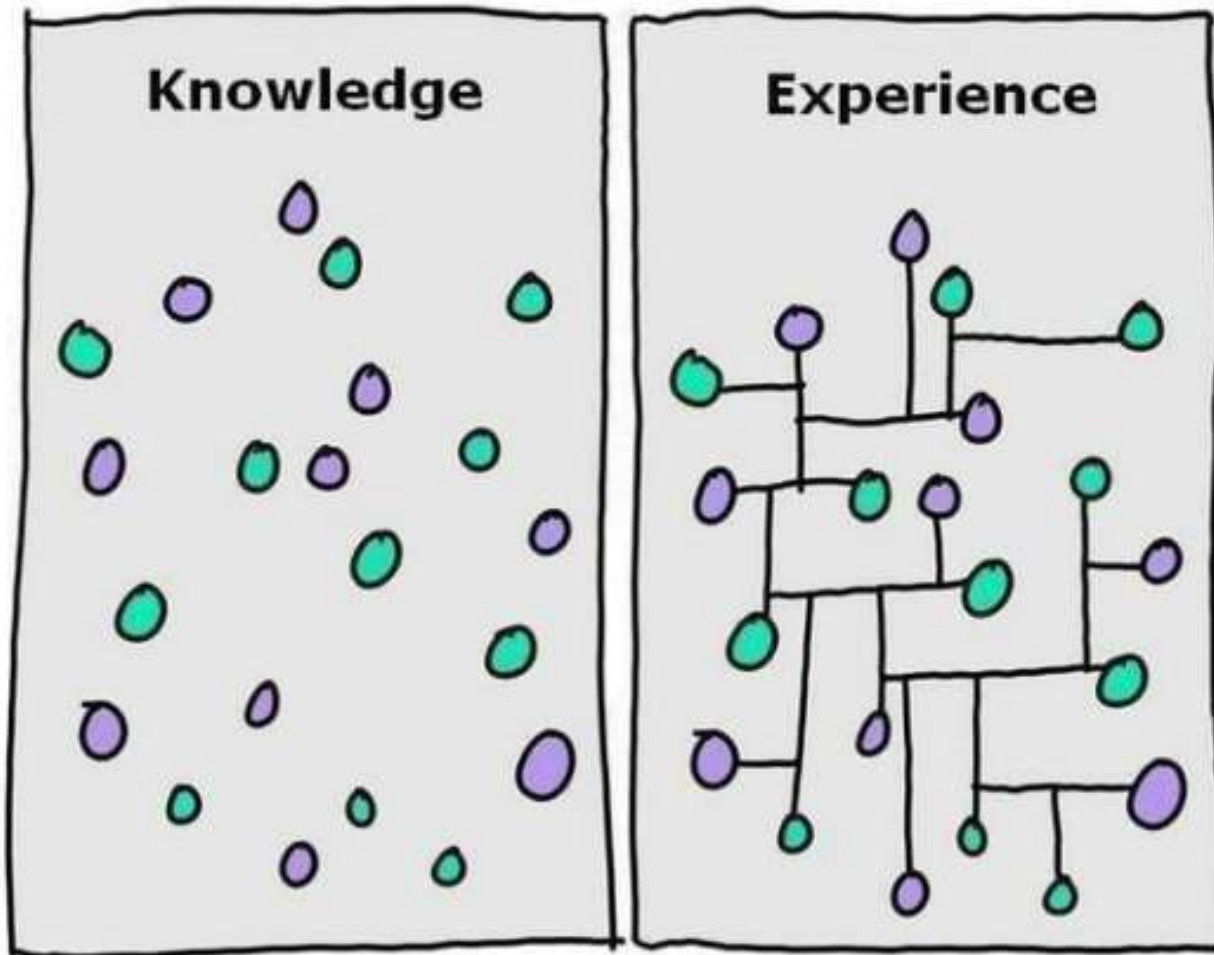
Working Towards Inclusion





WHAT?

WHAT DO WE MEAN BY KNOWLEDGE EXCHANGE?



@gapingvoid





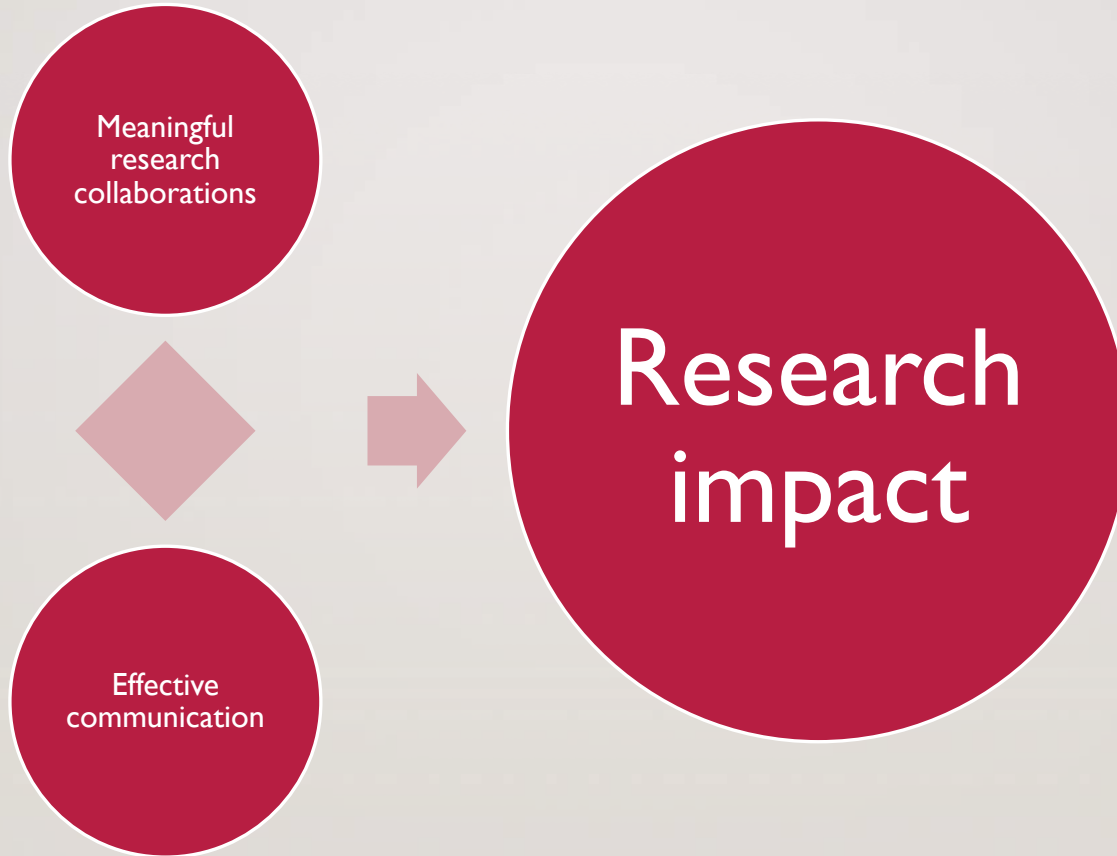
FROM PARTICIPANT...



Source: MSFHR. Adapted from: Balaz, C.L. & Morello-Frosch, R. (2013). [The three R's: How community based participatory research strengthens the rigor, relevance and reach of science](#). Environmental Justice, 6(1) National Institutes of Health (2011). Principles of community engagement. 2nd edition. Retrieved from:

Knowledge Exchange Unit

Foster a supportive culture and build capacity



KX PRINCIPLES

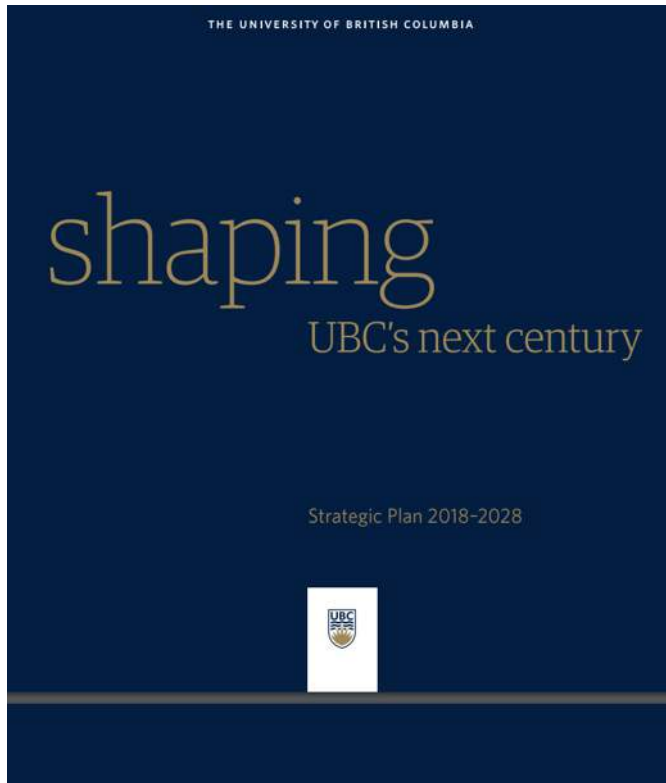
- Public good
- Collaboration
- Reciprocity
- Diversity and inclusion
- Context-specific

Kx is more than dissemination





HOW?



Strategy 9 - Knowledge Exchange

*Improve the **ecosystem** that supports the translation of research into action*

UNDERSTAND THE CONTEXT, OPPORTUNITIES AND BARRIERS

Quayle, Bravo, MacLennan's reports (2017, 2018)



Need for:

- Resources and tools
- Capacity development activities
- Incentives and recognition
- One stop shop of services
- A convening place
- Knowledge brokers
- Liaison with other UBC units
- Kx research or scholarship
- Innovative ways of socializing the importance of Kx
- Metric frameworks for research impact



Barriers

Incentives and
recognition

Resources

Capability

Methodological
challenges



OBJECTIVES 2019-2022



Increase awareness and competency in Kx principles and practices

Expand the scope of support through the coordination of Kx-related services

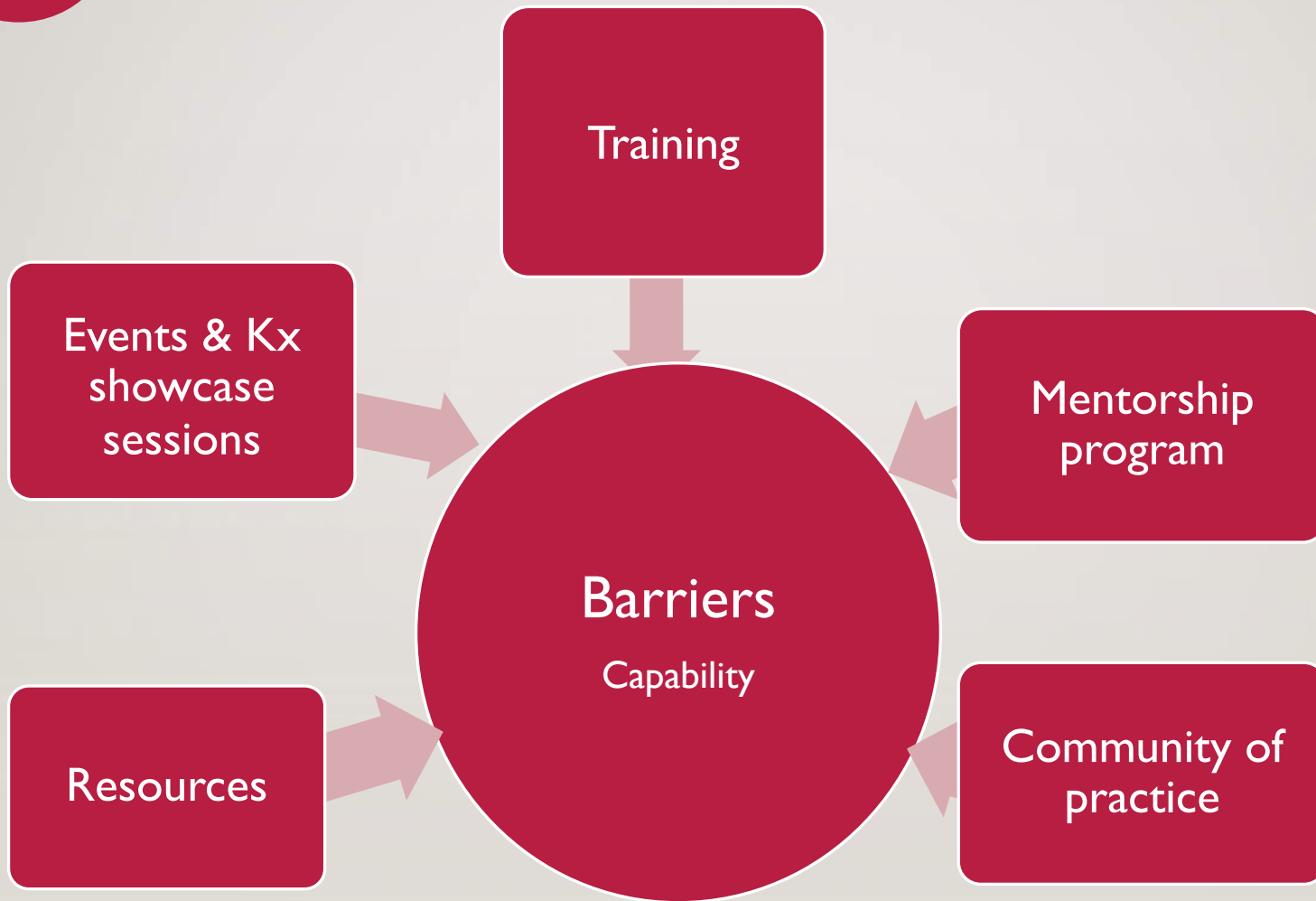
Strengthen engagement between academic and non-academic partners

Increase public awareness of the societal impact of UBC research



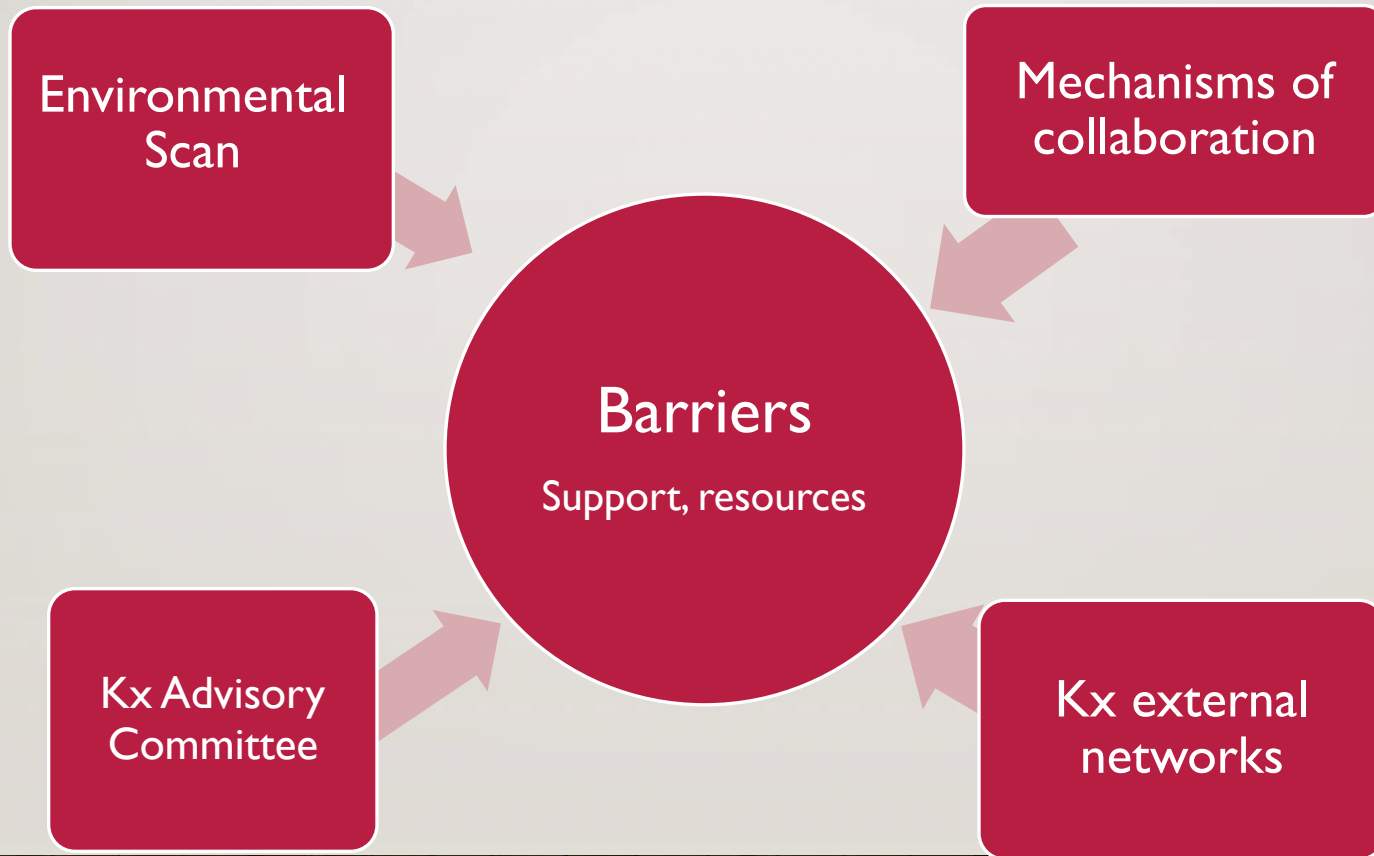
1

Increase awareness and competency in Kx principles and practices



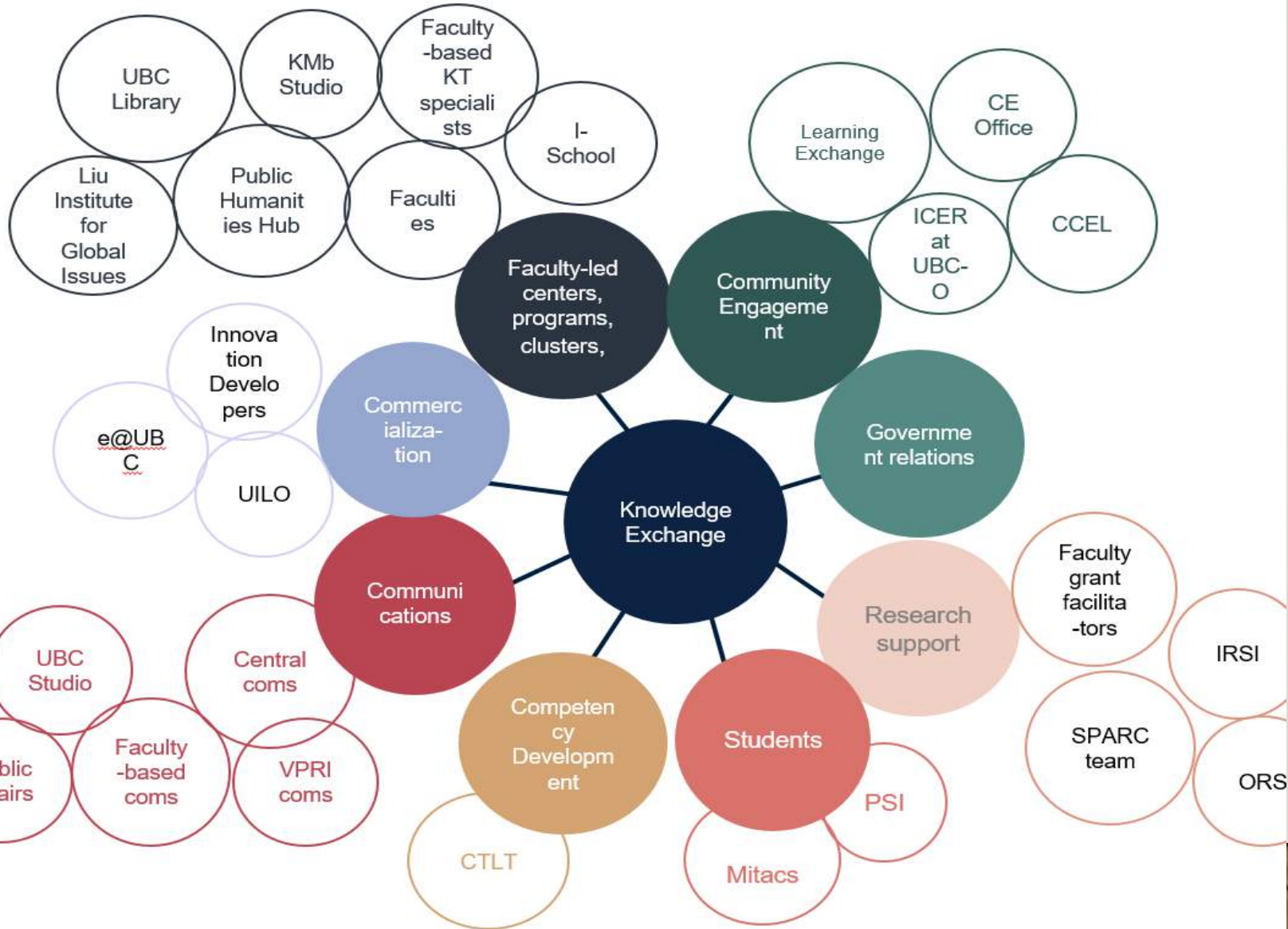
2

Expand the scope of support through the coordination of Kx-related services



SOME UBC GROUPS PROVIDING KX-RELATED SUPPORT

*SEE APPENDIX FOR ACRONYMS



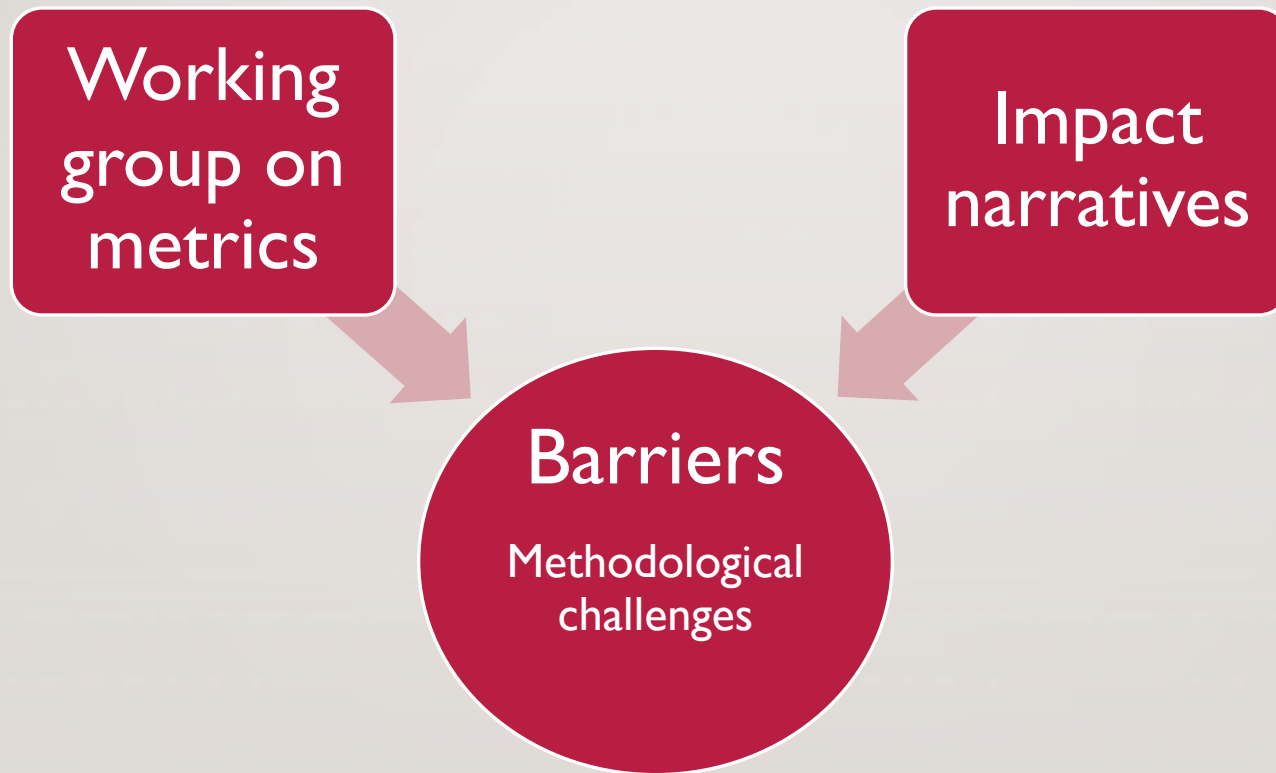
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Strengthen engagement between academic and non-academic partners

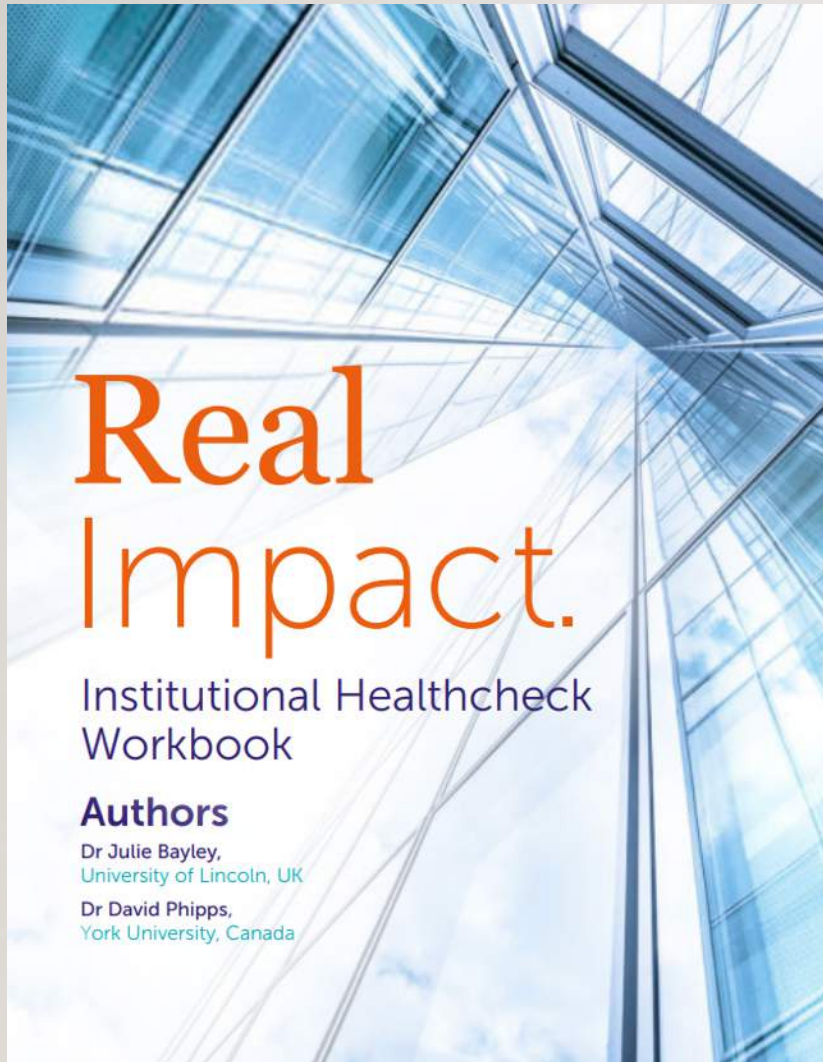


4

Increase public awareness of the societal impact of UBC research



WORKING ON THE 5 'C'S



Commitment
Connectivity
Clarity
Competencies
Co-production





[ISTOCK.COM/DUSANPETKOVIC](https://www.istock.com/DUSANPETKOVIC)



QUESTIONS?



CONTACT INFORMATION

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ACRONYMS

CE Office: Community Engagement Office

CCEL: Centre for Community Engaged Learning

CTLT: Centre for Teaching, Learning and Technology

e@UBC: entrepreneurship@ubc

ICER: Institute for Community Engaged Research

IRSI: Indigenous Research Support Initiative

KmB Studio: Knowledge Mobilization Studio

ORS: Office of Research Services

PSI: Public Scholars Initiative

SPARC: Support Programs to Advance Research Capacity

UILO: University-Industry Liaison Office

VPRI Coms: Vice-President Research and Innovation Communications





THE UNIVERSITY OF BRITISH COLUMBIA

THE UNIVERSITY OF BRITISH COLUMBIA

MORE WAYS TO GET INVOLVED WITH CBRC



Community-Based Research Canada
Recherche partenariale du Canada

Sign up for CBRC e-News

Fall 2019 e-News



Share Your News and Events!

info@communityresearchcanada.ca

Events

Show All CBRC Events **CBRC Webinars** CBRCET Other CBRC Webinars Workshops

CBRC's Webinar Series CBRC's Webinar Series

CBRC Webinars

Part 1: The Canadian Perspective Part 2: The International Perspective



SFU SIMON FRASER UNIVERSITY

C2UExpo 2020

www.communityresearchcanada.ca

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Feedback Form:
Enhancing UBC's Capacity to Increase Research Impact for the Benefit of
Communities

Start

press Enter ↵



THANK YOU!

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