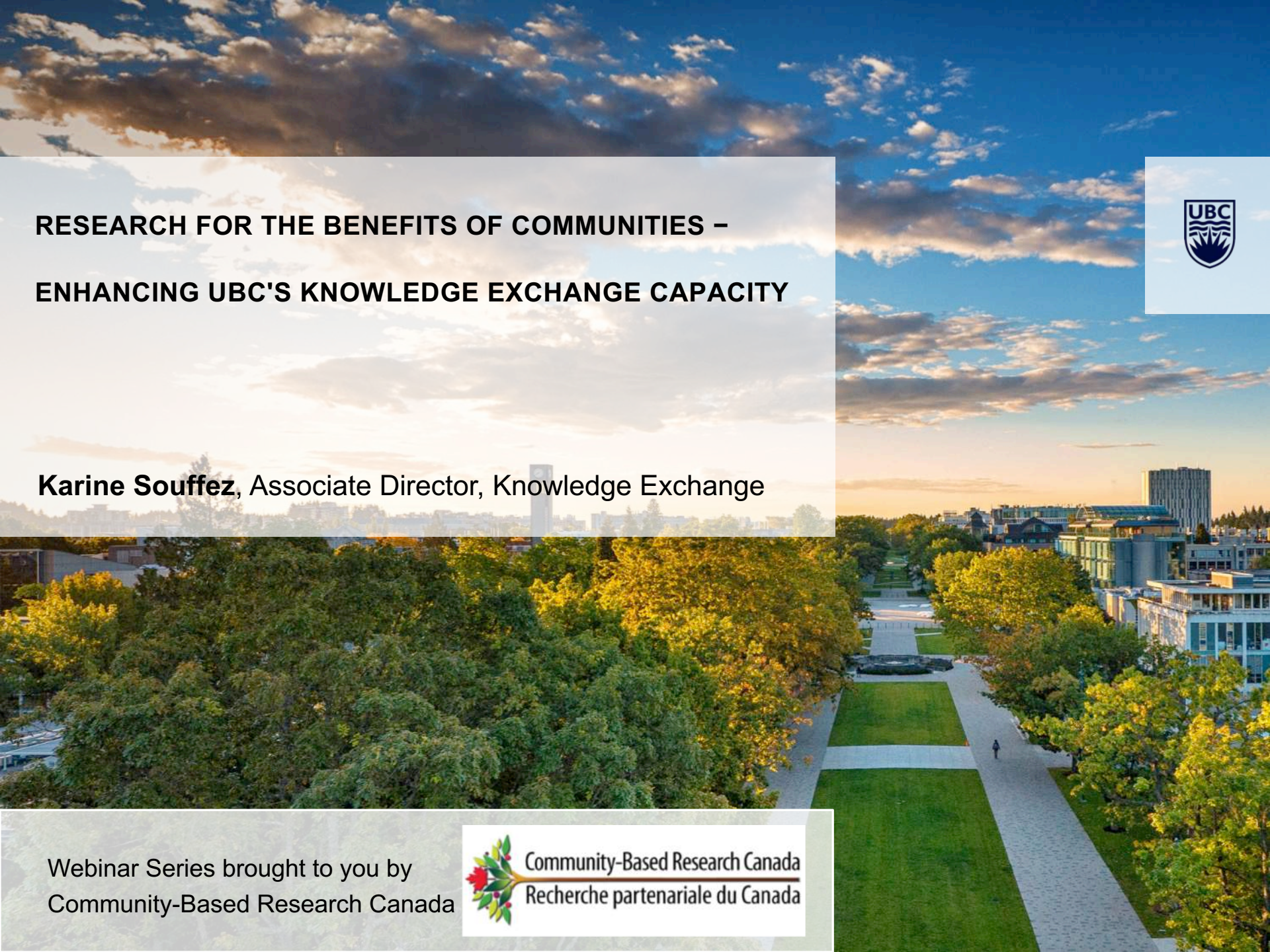

RESEARCH FOR THE BENEFITS OF COMMUNITIES – ENHANCING UBC'S KNOWLEDGE EXCHANGE CAPACITY

Karine Souffez, Associate Director, Knowledge Exchange

Webinar Series brought to you by Community-Based Research Canada

Community-Based Research Canada
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Presenter

Karine Souffez
Associate Director,
Knowledge Exchange

Community-Based Research Canada
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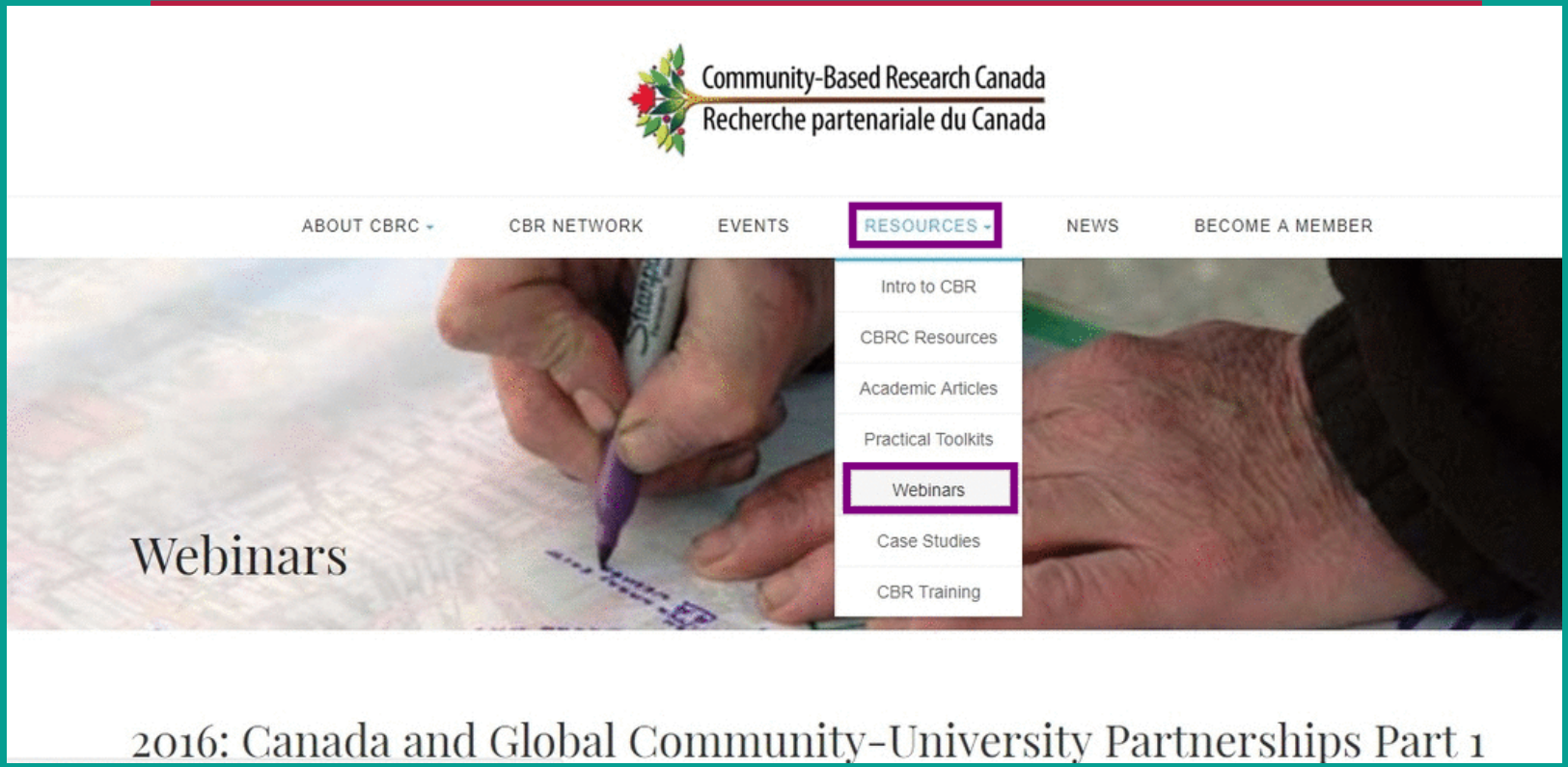
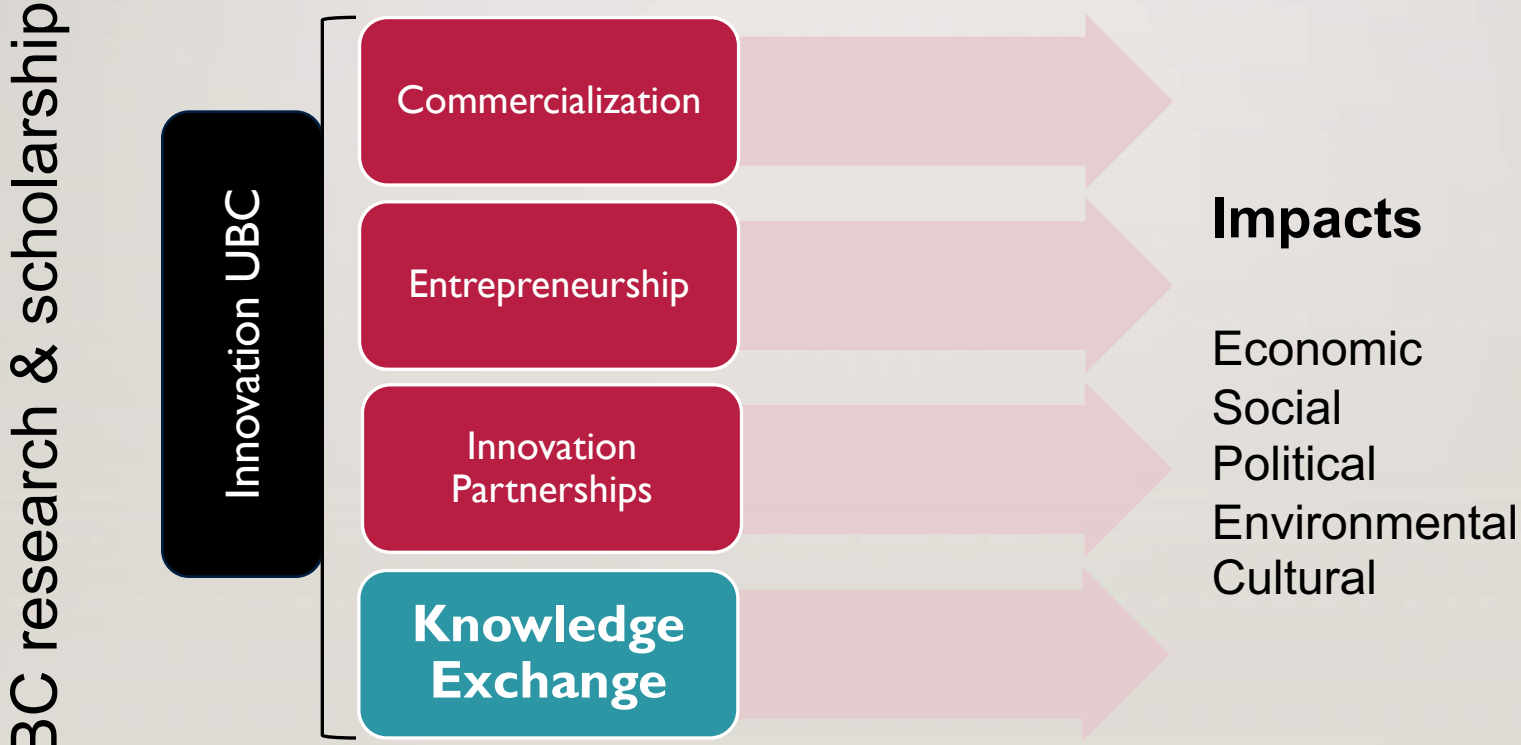
WEBINAR RECORDINGS



www.communityresearchcanada.ca/webinars

UBC KNOWLEDGE EXCHANGE UNIT

- Created in November 2018
- Office of the Vice-President Research & Innovation
- Part of Innovation UBC



OUTLINE

- WHY a knowledge exchange unit?
- WHAT is knowledge exchange?
- HOW to achieve our goals?

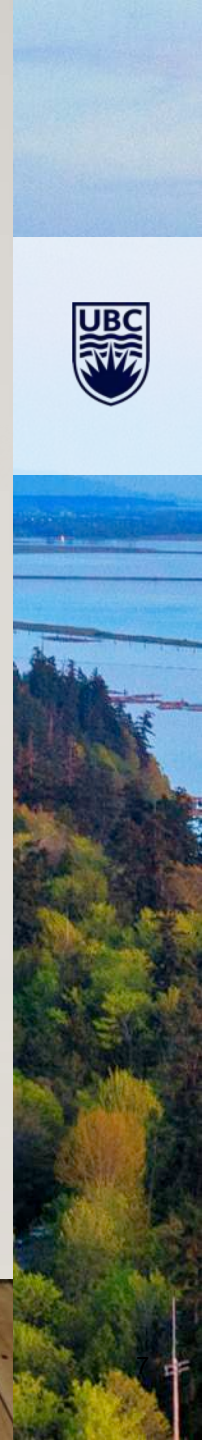
WHY?

WHY?

Drivers

- Public expectations
- Funding agencies requirements
- UBC Strategic Plan
- Benefits to researchers

Adapted from
Quayle M; Bravo M, MacLennan M. Enhancing KMb@UBC, 2017



Increase the positive impacts of research for the benefit of communities

INFORM POLICY CHANGE ON HOUSING

UBC School of Population and Public Health's Dr. Paul Kershaw winning Government of Canada national award of excellence for "Knowledge to Action" on housing

ENHANCE THE HEALTH, MOBILITY AND SOCIAL CONNECTEDNESS OF OLDER ADULTS IN BC

Credit: Active Aging Research Team, Centre for Hip, Health and Mobility

DEVELOPING A DICTIONARY APP TO SUPPORT INDIGENOUS LANGUAGE REVITALIZATION

Aidan Pine collaborated with Gitksan speaker Thelma Blackstock on his language revitalization projects.

innovation UBC

MORE RESEARCH IMPACT STORIES

[Co-creating a shared vision for Canada's oceans]

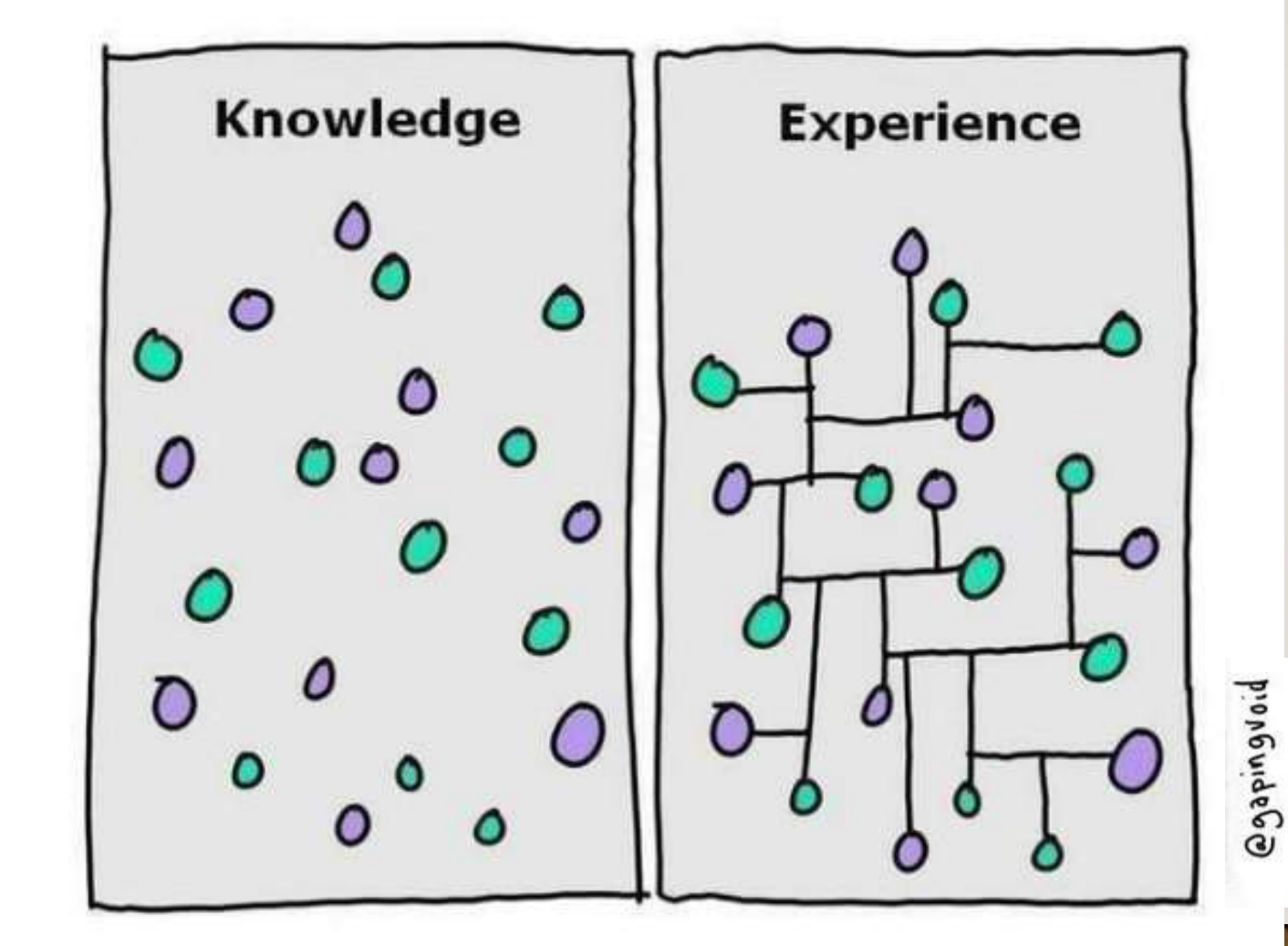
[You had me at "how can I help?"]

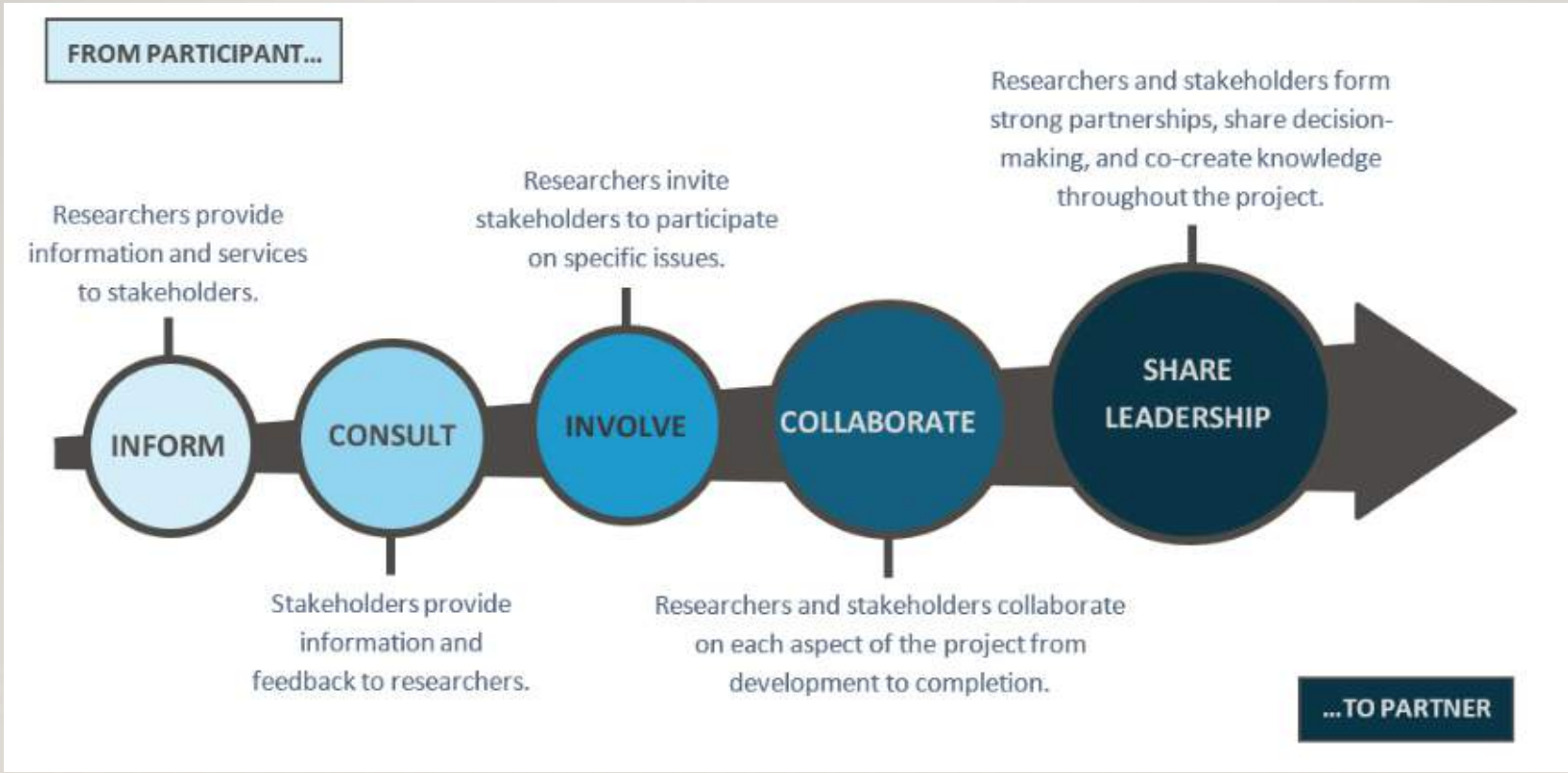
["We all have things we need to unload"]

[Working Towards Inclusion]

WHAT?

WHAT DO WE MEAN BY KNOWLEDGE EXCHANGE?

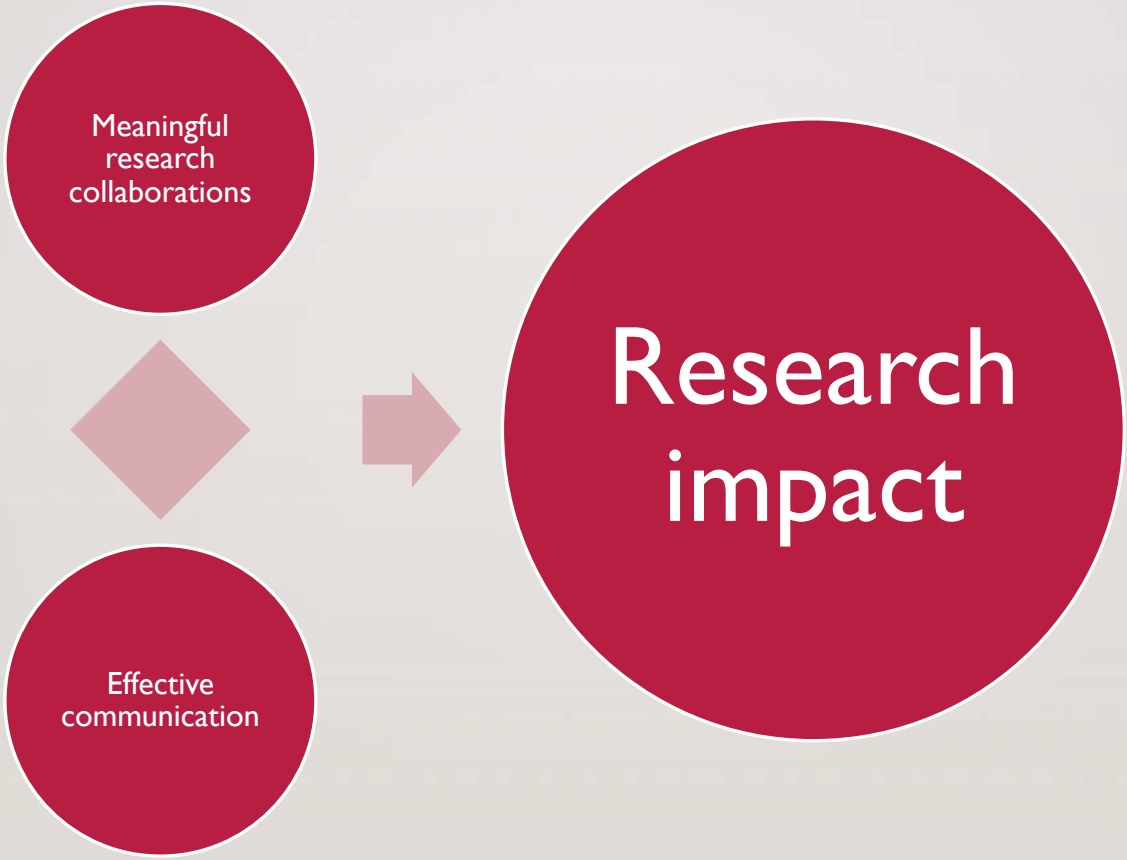




Source: MSFHR. Adapted from: Balaz, C.L. & Morello- Frosch, R. (2013). The three R's: How community based participatory research strengthens the rigor, relevance and reach of science. Environmental Justice, 6(1) National Institutes of Health (2011). Principles of community engagement. 2nd edition. Retrieved from:

Knowledge Exchange Unit

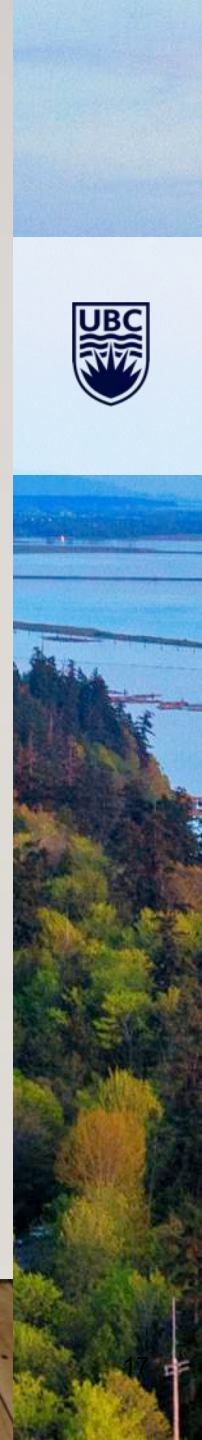
Foster a supportive culture and build capacity



KX PRINCIPLES

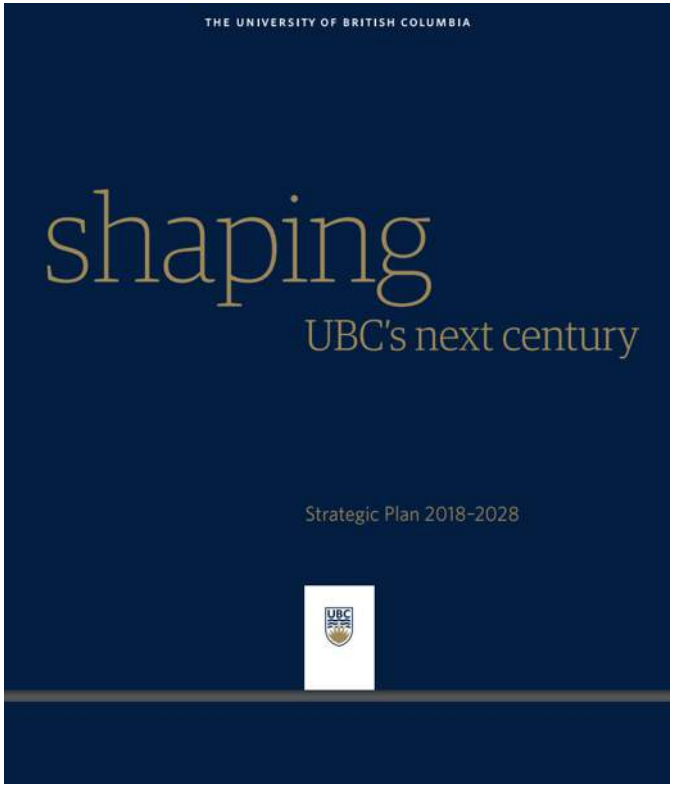
- Public good
- Collaboration
- Reciprocity
- Diversity and inclusion
- Context-specific

Kx is more than dissemination



HOW?

UBC Strategic Plan



Strategy 9 - Knowledge Exchange

*Improve the **ecosystem** that supports the translation of research into action*

UNDERSTAND THE CONTEXT, OPPORTUNITIES AND BARRIERS

Quayle, Bravo, MacLennan's reports (2017, 2018)

Need for:

- Resources and tools
- Capacity development activities
- Incentives and recognition
- One stop shop of services
- A convening place
- Knowledge brokers
- Liaison with other UBC units
- Kx research or scholarship
- Innovative ways of socializing the importance of Kx
- Metric frameworks for research impact

Barriers

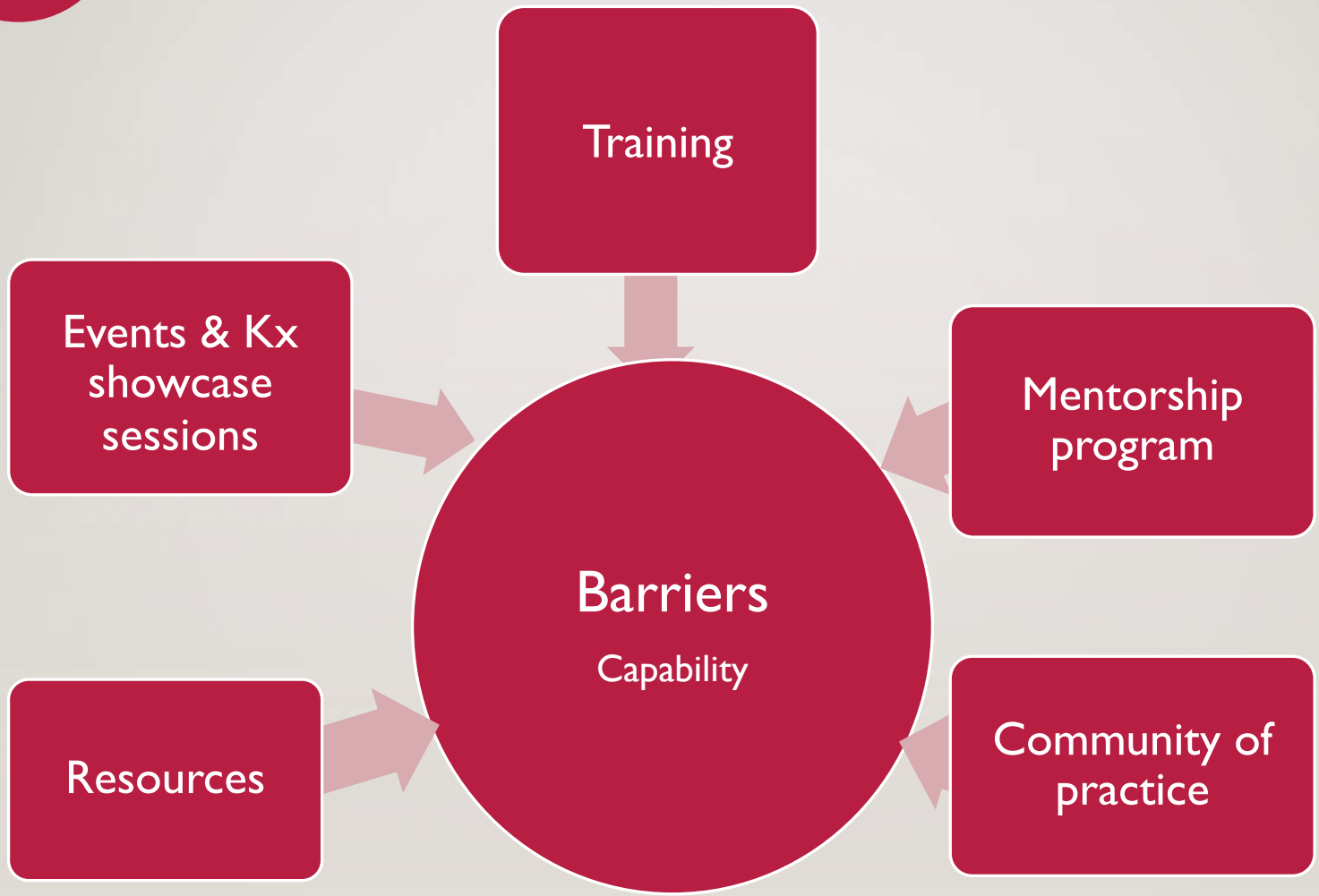
- Incentives and recognition
- Resources
- Capability
- Methodological challenges

Adapted from
Quayle M, Bravo M, MacLennan M. Enhancing KMb@UBC, 2017

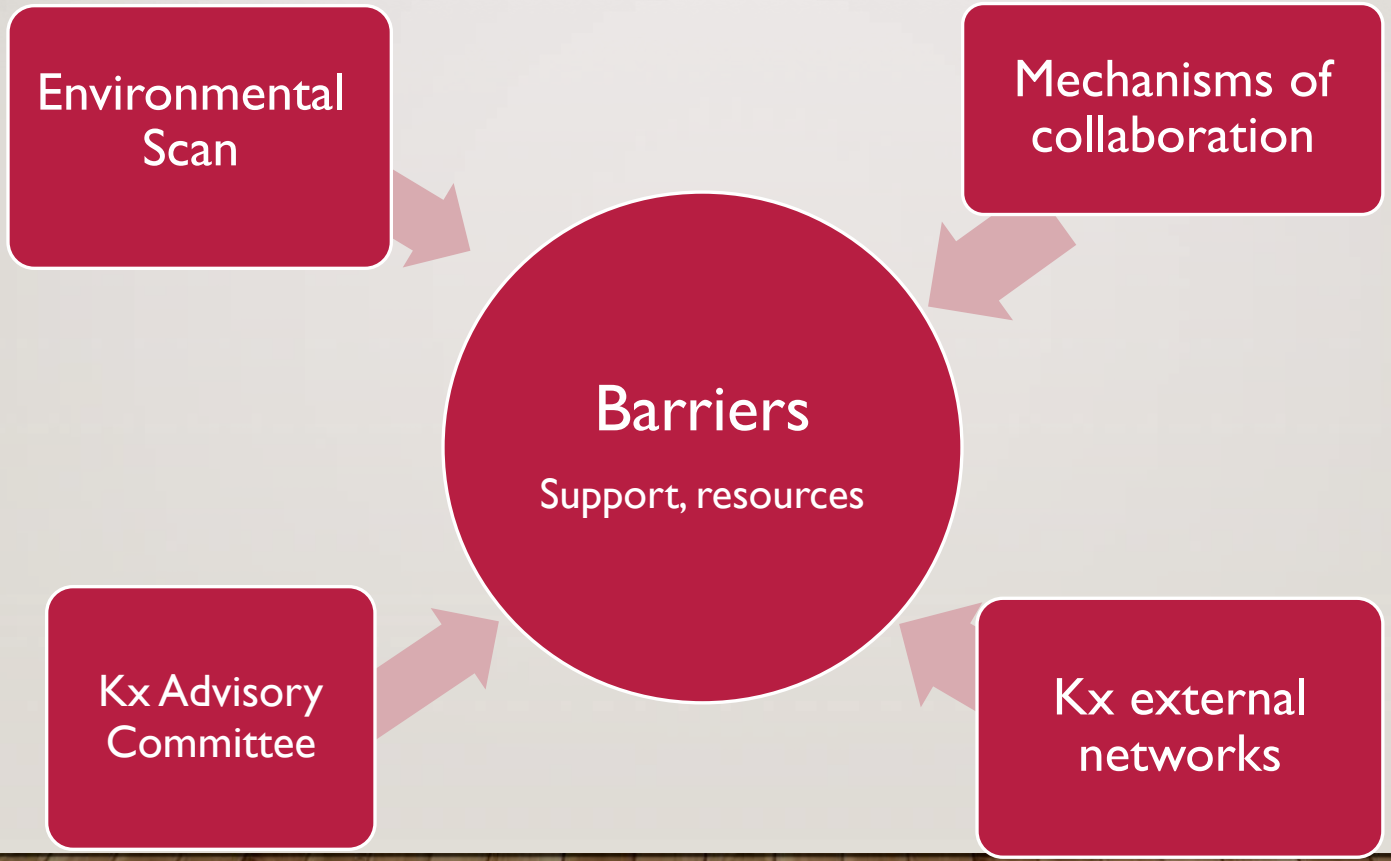
OBJECTIVES 2019-2022

- Increase awareness and competency in Kx principles and practices
- Expand the scope of support through the coordination of Kx-related services
- Strengthen engagement between academic and non-academic partners
- Increase public awareness of the societal impact of UBC research

1 Increase awareness and competency in Kx principles and practices

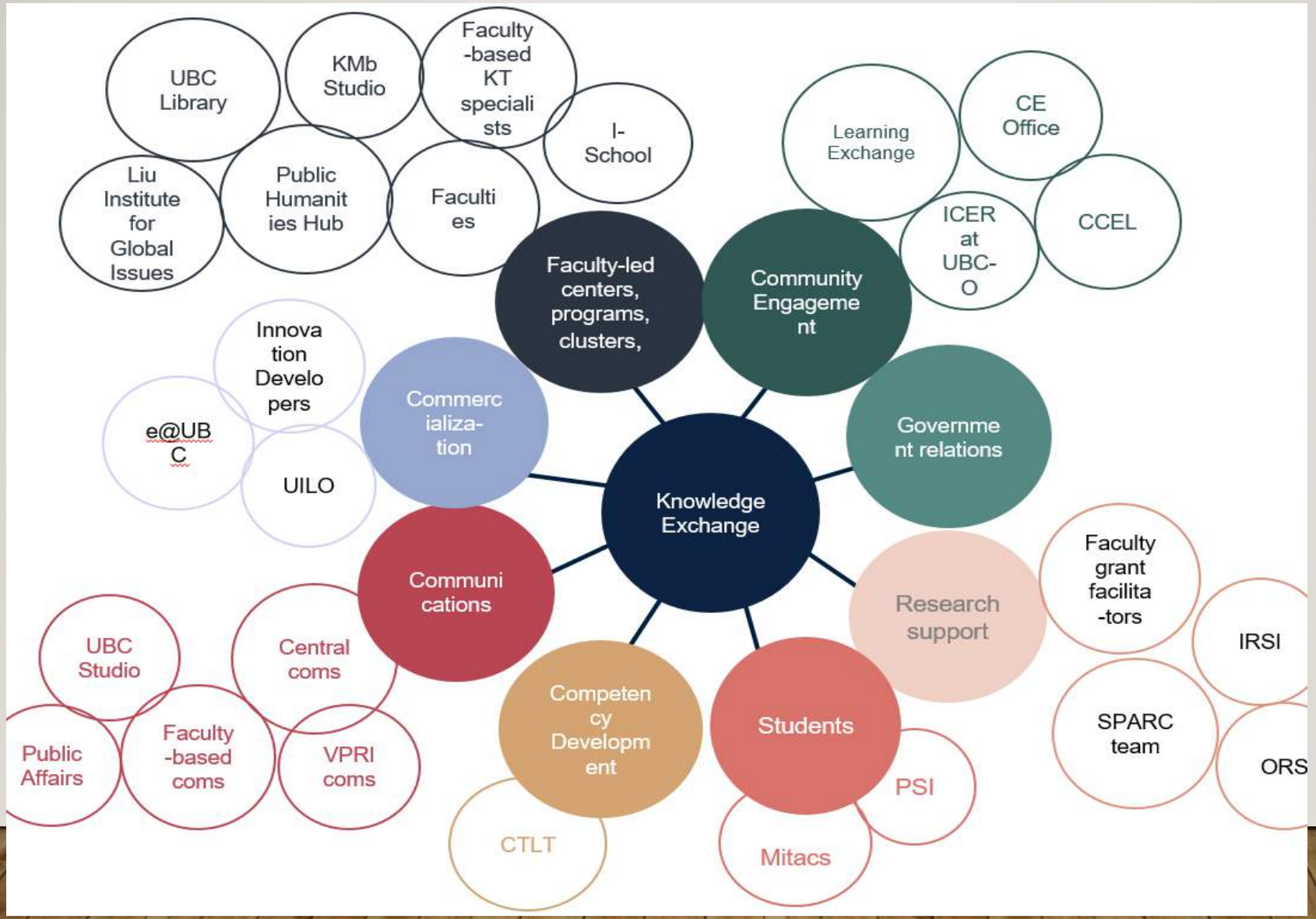


2 Expand the scope of support through the coordination of Kx-related services



SOME UBC GROUPS PROVIDING KX-RELATED SUPPORT

***SEE APPENDIX FOR ACRONYMS**



3 Strengthen engagement between academic and non-academic partners

4 Increase public awareness of the societal impact of UBC research

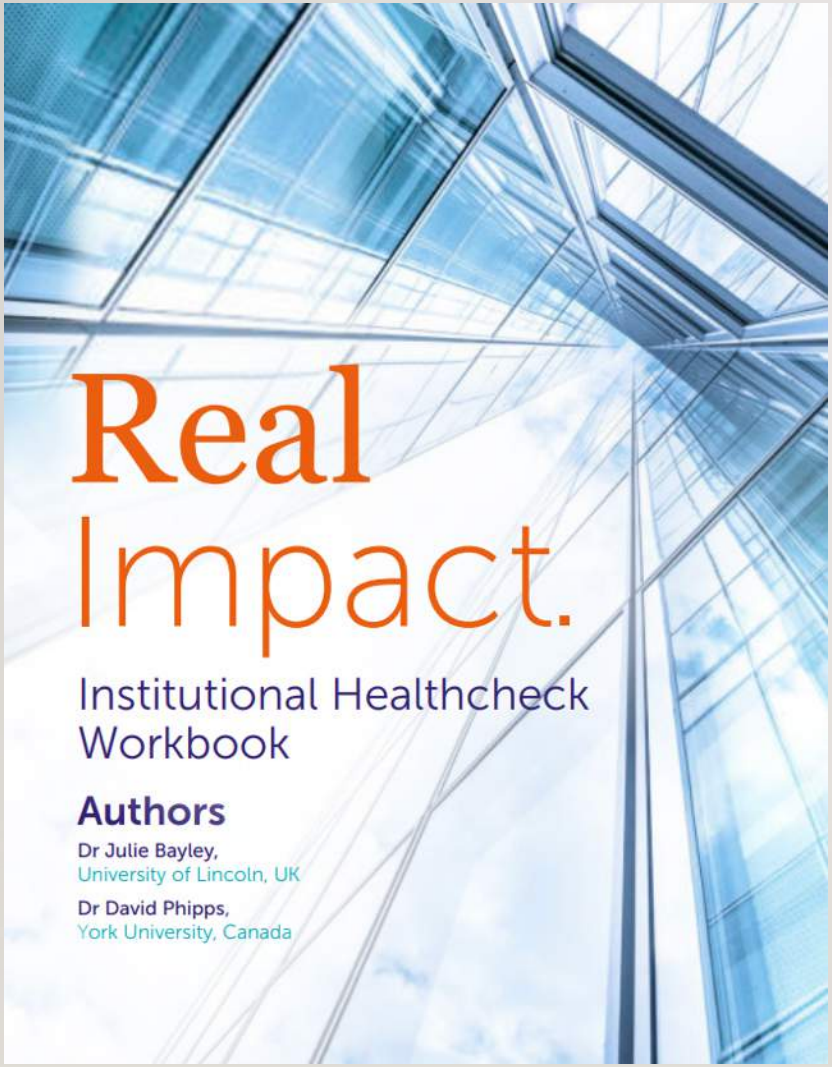
Working group on metrics

Impact narratives

Barriers

Methodological challenges

WORKING ON THE 5 'C'S



Commitment
Connectivity
Clarity
Competencies
Co-production

ISTOCK.COM/DUSANPETKOVIC

QUESTIONS?

CONTACT INFORMATION

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(604) 505-7854

ACRONYMS

CE Office: Community Engagement Office

CCEL: Centre for Community Engaged Learning

CTLT: Centre for Teaching, Learning and Technology

e@UBC: entrepreneurship@ubc

ICER: Institute for Community Engaged Research

IRSI: Indigenous Research Support Initiative

KmB Studio: Knowledge Mobilization Studio

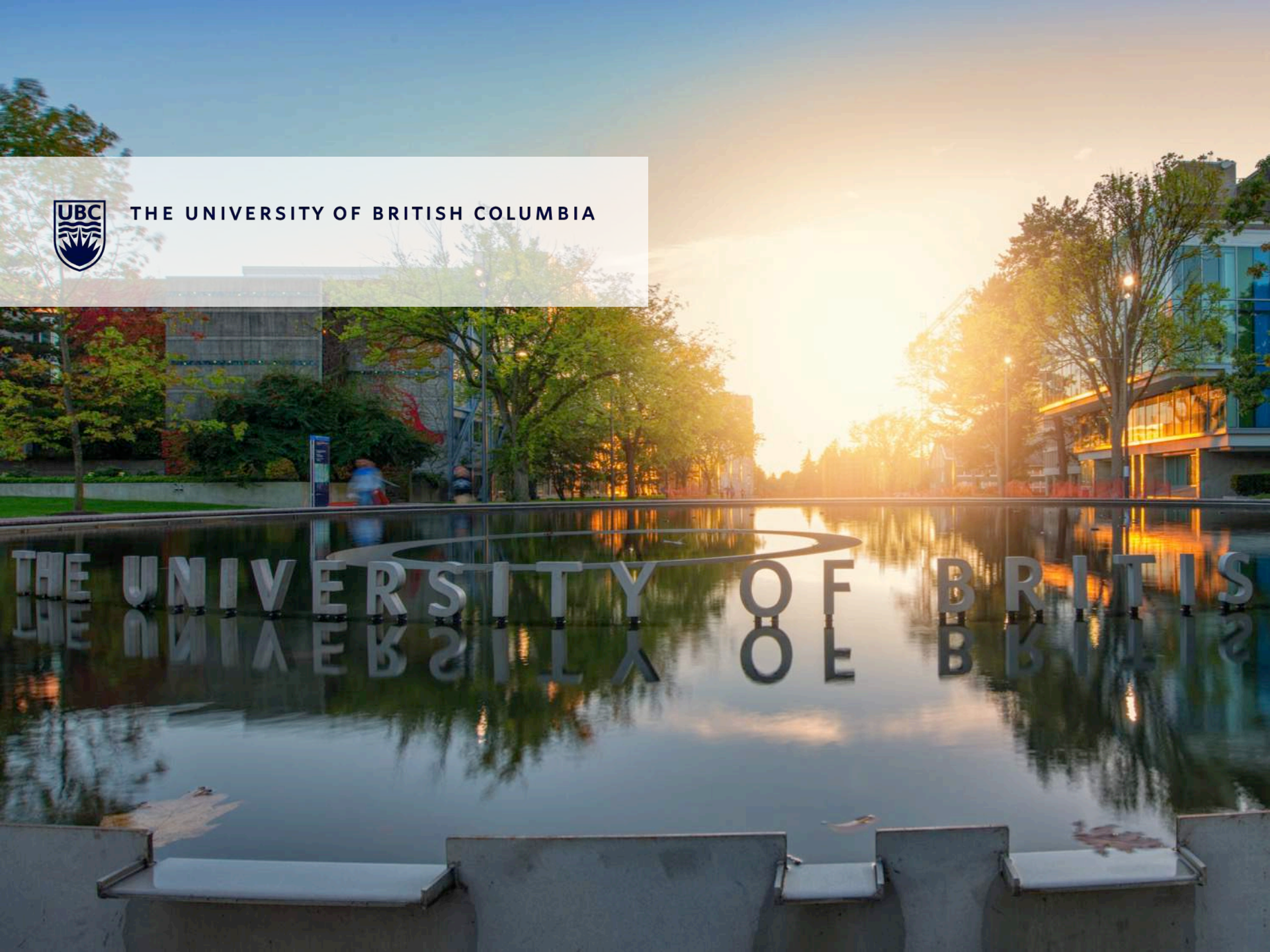
ORS: Office of Research Services

PSI: Public Scholars Initiative

SPARC: Support Programs to Advance Research Capacity

UILO: University-Industry Liaison Office

VPRI Coms:Vice-President Research and Innovation Communications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