RESEARCH FOR THE BENEFITS OF COMMUNITIES –
ENHANCING UBC'S KNOWLEDGE EXCHANGE CAPACITY

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WEBINAR RECORDINGS

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UBC KNOWLEDGE EXCHANGE UNIT

- Created in November 2018
- Office of the Vice-President Research & Innovation
- Part of Innovation UBC

Impacts
- Economic
- Social
- Political
- Environmental
- Cultural
• WHY a knowledge exchange unit?
• WHAT is knowledge exchange?
• HOW to achieve our goals?
WHY?
WHY?

Drivers

- Public expectations
- Funding agencies requirements
- UBC Strategic Plan
- Benefits to researchers

Adapted from Quayle M; Bravo M, MacLennan M.. Enhancing KMb@UBC, 2017
Increase the positive impacts of research for the benefit of communities
INFORM POLICY CHANGE ON HOUSING

UBC School of Population and Public Health’s Dr. Paul Kershaw winning Government of Canada national award of excellence for “Knowledge to Action” on housing
ENHANCE THE HEALTH, MOBILITY AND SOCIAL CONNECTEDNESS OF OLDER ADULTS IN BC

Credit: Active Aging Research Team, Centre for Hip, Health and Mobility
Aidan Pine collaborated with Gitksan speaker Thelma Blackstock on his language revitalization projects.
Co-creating a shared vision for Canada’s oceans

“We all have things we need to unload”

You had me at “how can I help?”

Working Towards Inclusion
WHAT?
WHAT DO WE MEAN BY KNOWLEDGE EXCHANGE?
Knowledge Exchange Unit

Foster a supportive culture and build capacity

- Meaningful research collaborations
- Effective communication

Research impact
KX PRINCIPLES

- Public good
- Collaboration
- Reciprocity
- Diversity and inclusion
- Context-specific

Kx is more than dissemination
Strategy 9 - Knowledge Exchange

*Improve the ecosystem that supports the translation of research into action*
UNDERSTAND THE CONTEXT, OPPORTUNITIES AND BARRIERS

Quayle, Bravo, MacLennan’s reports (2017, 2018)

Need for:

• Resources and tools
• Capacity development activities
• Incentives and recognition
• One stop shop of services
• A convening place
• Knowledge brokers
• Liaison with other UBC units
• Kx research or scholarship
• Innovative ways of socializing the importance of Kx
• Metric frameworks for research impact
Barriers

- Incentives and recognition
  - Resources
  - Capability
  - Methodological challenges

Adapted from Quayle M, Bravo M, MacLennan M. Enhancing KMb@UBC, 2017
OBJECTIVES 2019-2022

1. Increase awareness and competency in Kx principles and practices
2. Expand the scope of support through the coordination of Kx-related services
3. Strengthen engagement between academic and non-academic partners
4. Increase public awareness of the societal impact of UBC research
Increase awareness and competency in Kx principles and practices

1. Training
   - Events & Kx showcase sessions
   - Mentorship program
   - Community of practice
   - Resources

Barriers
Capability
Expand the scope of support through the coordination of Kx-related services

Barriers
Support, resources

- Environmental Scan
- Kx Advisory Committee
- Kx external networks
- Mechanisms of collaboration
SOME UBC GROUPS PROVIDING KX-RELATED SUPPORT

*SEE APPENDIX FOR ACRONYMS
3

Strengthen engagement between academic and non-academic partners

- Support for research partnerships
- Training modules on research partnerships
- Assistance for Kx plans
- Contribution to institutional initiatives

Barriers
Support, opportunities
Increase public awareness of the societal impact of UBC research

Barriers
Methodological challenges

Working group on metrics

Impact narratives
WORKING ON THE 5 'C'S

Commitment
Connectivity
Clarity
Competencies
Co-production
QUESTIONS?
CONTACT INFORMATION

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ACRONYMS

CE Office: Community Engagement Office
CCEL: Centre for Community Engaged Learning
CTLT: Centre for Teaching, Learning and Technology
e@UBC: entrepreneurship@ubc
ICER: Institute for Community Engaged Research
IRSI: Indigenous Research Support Initiative
KmB Studio: Knowledge Mobilization Studio
ORS: Office of Research Services
PSI: Public Scholars Initiative
SPARC: Support Programs to Advance Research Capacity
UILO: University-Industry Liaison Office
VPRI Coms: Vice-President Research and Innovation Communications
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Enhancing UBC’s Capacity to Increase Research Impact for the Benefit of Communities

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THANK YOU!

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