Social Innovation in Northern, Rural and Indigenous Communities

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Webinar Presenters

Jude Ortiz and Gayle Broad
SOCIAL ENTERPRISE, ENTREPRENEURSHIP AND INNOVATION (SEE):
Engaging Communities in Eco-system development

Gayle Broad & Jude Ortiz, NORDIK Institute, Algoma University
How can Northern, rural and Indigenous communities be engaged in collaborative development of a social enterprise/social entrepreneurship ecosystem?
Community University Collaboratives (2), 2013-19
Theoretical Framework Underpinning Collaborative Development

Entrepreneurial Ecosystems are Knowledge Mobilization Centres

Social enterprises address economic inequities and empower communities

Iterative Community-Based Research

Reflect

Plan

Observe

Act

Reflect

Plan

Observe

Act
Two Major Cycles of Research and Development

**CYCLE 1**
Social Entrepreneurship Evolution
3 year focus on youth development

**CYCLE 2**
ONE SEP
2 year focus on training economic development officers
Social Enterprise and Entrepreneurship (SEE)
Key Components of Community Engagement

- SUSTAINING
- COMMUNITY - UNIVERSITY COLLABERATIVE
- MEET
- TRUST
- EMPOWERING
Meet the Community
Developing Trust
Supporting communities’ empowerment
Sustaining Engagement
Engagement Processes of CBR - Conclusions

• Cyclical nature of CBR provided a foundation for increasing and enhancing engagement – Meet, Trust, Empowering, Sustaining

• Asset-Mapping (with focus on strengths) facilitated dialogue & understanding between and amongst collaborators & communities that furthered trusting relationships

• Reflective processes of CBR stimulate ongoing integration of emergent actions to address evolving analyses and understanding of community challenge(s) and their resolution

• Welcoming new and unusual partners created space for community based organizations to collaborate & engage with BDOs/EDOs resulting in developers now taking a leading role in effecting sustainability of SE ecosystem

• Building a regional SE ecosystem required broad and diverse participation. This engagement has rooted SE as an alternative model of economic relations and provided Northern Ontario with a potentially transformative opportunity to promote greater economic resiliency, social equity and inclusivity, and respect for the environment.
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References


Webinar Recordings

2016: Canada and Global Community-University Partnerships Part 1

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