Why Community-Based Research is Important for Positive Societal Change
Part 3: Toward Achieving the UN SDGs

Three-part Webinar Series brought to you by
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Webinar Recordings

2016: Canada and Global Community-University Partnerships Part 1

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We Want to Hear from You!
Beyond the Ivory Tower

Knowledge, Community and the UN Sustainable Development Goals

Budd L Hall
My talk

Who am I?
The UN SDGs
Community-Based Participatory Research
The Contribution of CBPR to the UN SDGs
UNESCO Chair in Community Based Research and Social Responsibility in Higher Education
The SDGs are …

17 goals for the world’s future
169 detailed Targets
most progressive global agenda
What is different about the SDGs?

Universality
Integration
Transformation
What are the 17 SDGs?
#1: End poverty in all its forms everywhere
#2: End hunger, achieve food security and improved nutrition and promote sustainable agriculture
#3: Ensure healthy lives and promote well-being for all at all ages
#4: Ensure inclusive and quality education for all and promote lifelong learning.
#5: Achieve gender equality and empower women and girls
#6: Ensure access to water and sanitation for all
#7: Ensure access to affordable, reliable, sustainable and modern energy for all
#8: Promote inclusive and sustainable economic growth, employment and decent work for all
#9: Build resilient infrastructure, promote sustainable industrialization and foster innovation
#10: Reduce inequality within and among countries
#11: Make cities inclusive, safe, resilient and sustainable
#12: Ensure sustainable consumption and production patterns
#13: Take urgent action to combat climate change and its impacts*
#14: Conserve and sustainably use the oceans, seas and marine resources
#15: Sustainably manage forests, combat desertification, halt and reverse land degradation, halt biodiversity loss
#16: Promote just, peaceful and inclusive societies
#17: Revitalize the global partnership for sustainable development
Capacity deficits

- Sustaining support from political leadership
- Inadequate resources
- Limited institutional & human capacities
- Knowledge deficit
Knowledge Deficits?

Knowledge culture of Universities

We speak largely to our selves

Our careers depend on internal conversations

Careers linked to publication numbers and research $
Knowledge Deficits?

Dominance of Western European Knowledge Systems

Historic loss of the global treasury of knowledge systems

Epistemicide’ – the killing of Indigenous and Ancient Knowledge systems
Knowledge Deficits

Lack of visibility and respect for the knowledge of everyday life

Lack of visibility and respect for the knowledge of those living different lives: homelessness, different abilities, women living with violence, refugees and more
Inequality in Knowledge Production
Research and the UN SDGs

• Targets are global – life is lived locally
• Achievement of the SDGs requires transformation and engagement
• New research and engagement competencies are needed
• Research that is locally relevant and internationally significant
Community Based Participatory Research

- Community-based research (CBR) involves research done by community groups with or without the involvement of a university. In relation with the university CBR is a collaborative enterprise between academics and community members. CBR seeks to democratize knowledge creation by validating multiple sources of knowledge and promoting the use of multiple methods of discovery and dissemination. The goal of CBR is social action (broadly defined) for the purpose of achieving (directly or indirectly) social change and social justice. (Strand et al., 2003)
Principles of CBPR

• Issues or challenges originate with communities
• It is participatory
• It is cooperative, engaging community members and researchers in a process of co-construction of knowledge
• It is a co-learning process
• It involves system development and local community capacity building
• It is an empowering process through which participants can increase control over their lives
• It achieves a balance between research and action
An action agenda

• Urgent need to build CBPR capacity in the global South and the excluded North
• UNESCO Chair approach is through the Knowledge for Change Global Consortium on CBRP
• Universities and civil society organisations need to form permanent research and training structures
• Much more visibility for the UN SDGs within our Higher Education and disciplinary research communities
• YOUR IDEAS?
DISCUSSION
More Ways to Get Involved With CBRC

CBRC Webinars

Cross-Canada CBR Map

CBR Resources and In-Person Training

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Start press ENTER
Thank You!

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