



# Request for Proposals to Host C2UExpo2020

Community Based Research Canada (CBRC) in partnership with Community-Campus Partnerships for Health, Canadian Alliance for Community Service Learning and the Centre for Community Based Research is seeking an organization or alliance that has community-campus partnership experience and a passion for social innovation to host an exciting, international conference called **C<sup>2</sup>UExpo**. Community organizations, educational institutions including colleges and universities—singly or in partnership—are encouraged to submit proposals.



Community-Based Research Canada  
Recherche partenariale du Canada

## What is C2UExpo2020?

Community-College-University Exposition ( **C<sup>2</sup>UExpo** ) is a Canadian-led international conference designed to showcase exemplars in community-campus partnerships worldwide. It explores and introduces creative ways of strengthening communities and transforming institutions through community-based research, service-learning, knowledge mobilization and other types of community-campus collaborations. The conference is expected to draw about 400-600 people from Canada and around the world who are passionate about the power of community-campus partnerships as a vehicle for societal change. Conference attendees are students, faculty, community leaders, researchers, educators, funders, practitioners, policy makers, and others invested in a broad range of projects addressing issues of high priority on the societal agendas and social innovation. Over 40% of conference delegates at previous conferences were community leaders and practitioners.

The movement began in Canada as a response to individuals involved in community-campus partnerships that needed a forum to share experiences, strategies, and ideas. Since 2003 there have been seven conferences that each addressed unique objectives, streams, and themes through a variety of session offerings and opportunities for dialogue.

This community-campus partnership conference is the primary vehicle for disseminating new knowledge, showcasing exemplars in partnerships worldwide, and introducing innovations in addressing social, health, environmental and community issues. It is, therefore, appropriate that the conference be planned and delivered through collaborative community-campus efforts. Funds need to be raised through sponsorship and grants – this is an entrepreneurial undertaking. The hosting organization(s) assume all responsibility for the conference organizing, including planning, fundraising, and delivery with guidelines and support coming from CBRC and other organizations represented on the conference host selection committee.

## key aspects of conference planning

- Management of programming, including: objectives and themes, a call for proposals, a process for proposal review, and processes for presenter support
- Fundraising and budget management
- Management of planning committees, and and fostering local, national and international collaboration throughout the process

## Proposal Guidelines



### Conference Vision

Provide a brief description and rationale for a tentative overall theme that reflects emerging research interests and issues in the field of partnerships and community engagement.



### Organizational Capacity

Show how your organization(s) will provide adequate infrastructure support to each of the key aspects of conference planning



### Experience and Leadership

Provide evidence of your organization(s)/members' experience regarding principles of community engagement in practice, applied to any form of community-university engagement.



### Location and Venue

Provide information about the proposed conference city or region and venue, including the rationale for holding the conference in that particular place. Please provide ideas of site visits and other links to on-line information for the committee to view.



### Proposed Dates

May is the proposed month for the conference, but April—June can be considered. Propose conference dates and your rationale.

## Format and Submission

**5** page maximum  
*plus*

Letter of commitment from your President(s) or Executive Director(s)

Letter of commitment from key partner organizations

Curriculum vitae of the conference leader(s)

### Key Criteria



Experience in community-campus partnerships



Commitment to social innovation and societal change



Collaborative approach



Entrepreneurial spirit

## Proposal Submission

Send your proposal to: Selection Committee Chair, Joanna Ochocka



joanna@communitybasedresearch.ca