CBRC Webinar Series

Community-Based Research Training Tools and Resources: Capacity Building in the Field

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Who We Are: The Centre for Community Based Research

- 32 years of social innovation in Canada
- Over 380 community-based research projects
- Based on an entrepreneurial spirit in collaboration with its many partners to initiate new projects
- Newly affiliated with St. Paul’s University College, University of Waterloo, Ontario
CCBR: Partnerships with universities

- Originally founded in reaction to academic research that was not useful to communities
- Now increasingly developing partnerships with universities
- One of only a few Canadian NGOs eligible for academic funding
- Partnerships related to research projects, educational activities, networking
The current CBR landscape in Canada

- Increasing university engagement
- Vital community-based research organizations such as:
  - Centre for Community-Based Research (Waterloo, ON)
  - Arctic Institute of Community-Based Research (Whitehorse, YT)
  - Community Sector Council (NL)
- Increasing recognition of the importance of engaging communities in research
- Emergence of a national network – Community Based Research Canada (CBRC)
National champion and facilitator for community-based research (CBR) and campus-community engagement in Canada (14 universities and many community organizations)

Supporter and connector of Canadian and global networks such as:
- Canadian Alliance for Community Service Learning; Research Impact; Community-Campus Partnerships for Health; Living Knowledge Network; National Coordinating Centre for Public Engagement; Global Alliance for Community Engaged Research

Champion of the CU Expo movement

Ensuring standards and quality research
- Workshops (e.g., CU Expo 2013); Community Research Ethics Office (CREO); National Summit (2014)

Playing role in mobilizing and transferring knowledge across Canada
- CU Expo, list serve, newsletter

CBRC is Canada’s international portal for CBR
So what is community-based research anyway?

“A research approach that involves active participation of stakeholders, those whose lives are affected by the issue being studied, in all phases of research for the purpose of producing useful results to make positive changes”

(Nelson, Ochocka, Griffin & Lord, 1998, p.12)
Three hallmarks of CBR

- **Community situated** - begins with a research topic of practical significance as determined by the community (not driven by individual scholars) and is carried out in community settings.

- **Participatory** - community members and researchers equitably share control of the research agenda through active and reciprocal involvement in the research design, implementation and dissemination.

- **Action-oriented** - the process and results are useful to community members in making positive social change and to promote social equity.
A balance between...

Academic Excellence (the strict adherence to a series of research rules that maintain standards of quality) and Community Relevance (the ability of research to take on problems that require a solution)

(Frenk, 1992)
Three functions of CBR

Knowledge production

Knowledge mobilization

Community mobilization
Four phases of CBR

#1 Laying the Foundations

Relational:
- Negotiating goals and roles

Technical:
- Organizing a stakeholder steering group and clarifying roles
- Identifying assumptions about research
- Highlighting the context of the situation
- Identifying the purpose of research

#2 Planning

Relational:
- Negotiating perspectives to illuminate

Technical:
- Determining the research questions
- Developing methods for collecting information
- Developing an analysis plan

#3 Information Gathering/Analysis

Relational:
- Negotiating meaning and learning

Technical:
- Gathering information
- Analyzing and interpreting

#4 Acting on Findings

Relational:
- Negotiating the mobilization of knowledge and communities

Technical:
- Sharing information
- Acting on the results
A growing trend

“The role of research is not only to develop knowledge...They [researchers] must become far more proficient at moving the knowledge from research to action, and in the process, at linking up with a broad range of stakeholder partners across the country.”

- Social Sciences and Humanities Research Council of Canada
  “From Granting Council to Knowledge Council” (2003)
CBR Journals & Conferences

JOURNALS:

- Engaged Scholar Journal: Community-Engaged Research, Teaching and Learning (Canada)
  - [http://www.usask.ca/engagescholar/](http://www.usask.ca/engagescholar/)

- Gateways: International Journal of Community Research & Engagement (Australia/USA)

- Research for All: Universities and Society (UK)
  - [http://www.publicengagement.ac.uk/work-with-us/current-projects/research-for-all-journal](http://www.publicengagement.ac.uk/work-with-us/current-projects/research-for-all-journal)

CONFERENCES:

- Community-University Exposition (CUEXpo 2017 to occur at Simon Fraser University)
CBR Books

“Strengthening community university research partnerships: Global perspectives” was published in 2015 and explores case studies of such partnerships from around the world.

“Knowledge, Democracy and Action” has international co-authors and is based on a 3-year international comparative study undertaken by the Global Alliance on Community Based Research and supported by the UNESCO Chair in Community Based Research and Social Responsibility in Higher Education.

“Higher Education in the World - GUNi Series in the Social Commitment of Universities” was published in 2014 and features authors from around the world.

“Learning and teaching community-based research: Linking Pedagogy to Practice” explores CBR as a pedagogical practice that engages community members, researchers, and students.
A sample of CBR articles

- Breathing life into theory: Illustrations of community-based research hallmarks, functions, and phases (Ochocka & Janzen, 2014)

- A framework for entry: PAR values and engagement strategies in community research (Ochocka, Moorlag, & Janzen, 2010)

- Community-based participatory research contributions to intervention research: The intersection of science and practice to improve health equity (Wallerstein & Duran, 2010)

- Reciprocity: An ethic for community-based participatory action research (Maiter et al., 2008)

- Community-based research partnerships: Challenges and opportunities (Minkler, 2005)

- The conceptual, historical, and practice roots of community based participatory research and related participatory traditions (Wallerstein & Duran, 2002)

- Review of community-based research: Assessing partnership approaches to improve public health (Israel et al., 1998)
A sample of other CCBR articles

- Using evaluation to shape and direct comprehensive community initiatives: Evaluation, reflective practice, and interventions dealing with complexity (Janzen et al., 2012)

- Synthesizing culture and power in community mental health: An emerging framework (Janzen et al., 2010)

- Working with diverse communities towards social change: A community university partnership in Canada using a participatory action research approach. (Ochocka 2007)

- Blending commitment, passion and structure: Engaging cultural linguistic communities in collaborative research. (Ochocka & Janzen 2006).

- Nothing about me, without me: Participatory action research with self-help/mutual aid organizations for psychiatric consumer/survivors (Nelson et al., 1998)

Check out our Publications and Resources Database!

http://www.communitybasedresearch.ca/Search/Publications
CBR Training Tools and Resources

- Community-Based Research Canada (CBRC) [website](#)
- Community-Campus Partnerships for Health (CCPH) [website](#)
- Ontario Women’s Health Network [research handbook](#)
- W.K. Kellogg Foundation [evaluation toolkit](#)
- Others....
Community Research Ethics Office (CREO)

- Full ethics reviews, one-to-one consultations and training workshops on the ethical conduct of research
- 12 reviewers: half community members and half academics
- Follows 3 core principles of the TCPS2 (1. Respect for Persons; 2. Concern for Welfare; 3. Concern for Justice) and adds a 4th principle: (4. Respect for Community)
- Why CREO?
  - Protect the rights, safety and well-being of study participants by avoiding risks of potential harm to participants and communities
  - Increase the credibility of the study and study findings
  - Allow the research findings to be published in various academic journals
2014 National Summit
Pursuing Excellence in Collaborative Community-Campus Research

- Organized by CCBR & CBRC
- Brought together 60+ CBR leaders from academia and community to discuss indicators of excellence in CBR
- Products included:
  1. Summit proceedings
  2. Preliminary indicators of CBR excellence
  3. Case studies of CBR excellence
  4. Background paper
  5. National Summit learnings
  6. Journal article (under review)

All products can be found here:
http://www.communitybasedresearch.ca/Page/View/National_Summit
Ongoing capacity building

Need additional training in CBR?
Want to learn more about the benefits of community-engaged research?
Interested in understanding the steps involved in a CBR project?

...We are here to help!

CCBR offers training and coaching to individuals or groups interested in learning more about community-based research. We will also provide project assessments according to the categories of relevance, rigour, and impact.

Check out a list of CCBR’s capacity-building services here!
http://www.communitybasedresearch.ca/Page/View/Services
2016 National Summit
Community-Based Research 4 Social Innovation

- 2016 SSHRC Connection Grant – applied February 1, 2016
- To be organized by CCBR and CBRC
- Objective: to explore and advance the potential roles of community-based research in nurturing social innovation ecosystems
- Will engage a growing network of university and community partners across the country interested in community-engaged scholarship and will connect them with Canadian networks and practitioners of social innovation
CCBR International Training

- CCBR provides customized on-site training, coaching, support in developing research projects
- Training focused on building capacity for university-community engagement through CBR
- For example, training for Indonesian scholars and government officials in Canada and Indonesia

Read more about this project here: http://www.communitybasedresearch.ca/Page/View/Indonesia
Questions?